

Elmir Kazimzada

Social Media Manager

3-year experienced Marketing skilled in developing and executing effective marketing strategies. Proficient in driving engagement, increasing brand visibility, and achieving measurable results.



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WORK EXPERIENCE

Social Media Manager 78 Group

02/2023 - Present

Baku, Azerbaijan

Achievements/Tasks

- Development of SMM strategy - identification of the target audience and study of its interests.
- Creation and management of accounts on social media platforms.
- Placement and tracking of advertisements on Fb Ads Manager based on the approved plan.
- Collaborating with brand-appropriate influencers.
- Preparation of reports for the clients.

Marketing manager GoCamp.az

09/2021 - 04/2023

Baku, Azerbaijan

Achievements/Tasks

- Evaluating and optimizing marketing and pricing strategies.
- Analyzing market trends and preparing forecasts.
- Increasing brand awareness and market share.
- Overseeing branding, advertising, and promotional campaigns.
- Keeping informed of marketing strategies and trends.

EDUCATION

Bachelor / Marketing University of Economy

09/2018 - 07/2022

Master / E-Commerce University of Economy

09/2022 - Present

SKILLS

Advertising

Copywriting

Market Research

Targeting

Communication

Presentation

PERSONAL PROJECTS

Gocamp (09/2021 - 04/2023)

- Organization of the local and foreign camp tours

VOLUNTEERING

UEFA (05/2019 - 06/2019)

AFFA (07/2019 - 03/2020)

RIIB (07/2019 - 08/2021)

LANGUAGES

Azerbaijani

Native or Bilingual Proficiency

Turkish

Native or Bilingual Proficiency

English

Full Professional Proficiency

Russian

Limited Working Proficiency

INTERESTS

Football

Reading

Hiking

Trekking

Driving

Camping